



## ABOUT COMMUNITIES ALIVE



Communities Alive is a family of 48 websites covering the regions of Bucks, Montgomery & Hunterdon Counties and the Lehigh Valley. We are a hub for local event listings, business listings and we serve the community with resources such as a lost pet directory, volunteer opportunities, job listings and much more.

**1 million+**

MONTHLY PAGE VIEWS

**416,000+**

MONTHLY VISITS

**48,000+**

EMAIL SUBSCRIBERS

**64%** FEMALE    **36%** MALE

<b>Ages</b>	25-34	35-44	45-54	55-64
	<b>17%</b>	<b>21%</b>	<b>20%</b>	<b>22%</b>

## Business Ads

**DYNAMIC AD** - \$75/mo or \$750/yr  
100,000+ impressions/mo, rotating real-time message box on all 48 websites, featured listing in directory

**HIGHLIGHTED LISTING** - \$10/mo  
Highlighted listing in directory, business description & links, pushed to top under Dynamic Ad listings

**MEET YOUR MERCHANT** - \$750  
Featured article by professional copywriter, native ad opportunity

**NEWSLETTER BLOCK** - \$750  
Featured block in newsletter to 48,000+

**SUMMER CAMP GUIDE** - \$180/yr  
Enhanced listing in this very popular guide

## Event Ads

**BANNER AD** - \$350/mo or \$200/two wks  
350,000+ impressions/mo, 1100-1600 clicks/mo (that's \$22-33¢/click), on homepage and all event pages, rotate through all 48 websites, in 2 or 4 weekly emails to 8,000+

**EVENT SLIDE** - \$300/mo or \$175/two wks  
Prime top position on all event pages, event highlighted in calendar

**HIGHLIGHTED EVENT** - \$30  
Pushed to top of day's events under any Banner Advertisers both on website and email to 8,000+

**EVENT VENUE** - \$100/mo or \$1000/yr  
Dedicated page of events with prominent link from event landing page, 500-1000 clicks/mo

**NEWSLETTER BLOCK** - \$750  
Featured block in newsletter to 48,000+

## Contact